

# Research Methods Palgrave Business Briefing

*Research Methods* **Marketing** Value-Based Management in Mittelstand Change Management: Financial Times Briefing The Palgrave Handbook of Development Cooperation for Achieving the 2030 Agenda The Palgrave Handbook of Africa's Economic Sectors **Family Business in China, Volume 2** The Palgrave Handbook of Heterogeneity among Family Firms **The Entrepreneur in History** **Sustainable Business Models** *Research Methods* The Business of Sharing **The Routledge Companion to Creativity** **Marketing** **Competitive Intelligence** Organizational Behaviour **Human Resource Management** **Disrupting Finance** A Handbook of Corporate Governance and Social Responsibility Key Concepts in Business and Management *Research Methods* Norwegian Shipping in the 20th Century **SAGE Brief Guide to Corporate Social Responsibility** Family Business in China, Volume 1 **Alliance Capitalism, Innovation and the Chinese State** The Modern Portuguese Economy in the Twentieth and Twenty-First Centuries Debating Bad Leadership The Successful Chinese Family Businesses **The Business Environment** A History of Socially Responsible Business, c.1600–1950 Banking Business Models **Measuring the Business Value of Cloud Computing** **E-Commerce and the Digital Economy** The Role of Innovations Created in the Internationalization Process for Company Performance **Media and Communications Policy** **Making Economic Management and French Business** **Global Price Fixing** Do the Right Deal, Do the Deal Right **Private Television in Western Europe** *Corporate Responsibility* **Innovation in Global Health Governance**

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*Norwegian Shipping in the 20th Century* Feb 13 2021 This book is open access under a CC BY NC ND 4.0 license. This open access book discusses how Norwegian shipping companies played a crucial role in global shipping markets in the 20th century, at times transporting more than ten per cent of world seaborne trade. Chapters explore how Norway managed to remain competitive, despite being a high labour-cost country in an industry with global competition. Among the features that are emphasised are market developments, business strategies and political decisions The Norwegian experience was shaped by the main breaking points in 20th century world history, such as the two world wars, and by long-term trends, such as globalization and liberalization. The shipping companies introduced technological and organizational innovations to build or maintain a competitive advantage in a rapidly changing world. The growing importance of offshore petroleum exploration in the North Sea from the 1970s was both a threat and an opportunity to the shipping companies. By adapting both business strategies and the political regime to the new circumstances, the Norwegian shipping sector managed to maintain a leading position internationally.

*The Modern Portuguese Economy in the Twentieth and Twenty-First Centuries* Oct 12 2020 This book

offers insights into the behaviour of the Portuguese economy in relation to economic growth from the twentieth century to the present. How did the 1891-92 crisis and World Wars impact Portugal economically? How did the Portuguese economy behave during the 'Golden Age' of economic growth in postwar Europe? What have the effects of the European Monetary Union been? Amaral examines long-running trends in the development of the modern Portuguese economy in order to help us understand various growth phases of the modern period. This title is important reading for economic historians and economists researching economic growth, crises, stabilisation and monetary unions.

**Banking Business Models** May 07 2020 This book is a result of several years of research to provide readers with a novel and comprehensive analysis on business models in banking, essential to understanding bank businesses pre- and post- financial crisis and how they evolve in the financial system. This book will provide depositors, creditors, credit rating agencies, investors, regulators, supervisors, and other market participants with a comprehensive analytical framework and analysis to better understand the nature of risk attached to the bank business models and its contribution to systemic risk throughout the economic cycle. The book will also guide post-graduate students and researchers delving into this topic.

**Sustainable Business Models** Jan 27 2022 This book provides a comprehensive exploration into the identification and development of sustainable business models as well as their implementation, management and evaluation. With ever-increasing pressure on organisations to respond to societal change and improve competition through sustainable business model innovation (SBMI), this book aims to contribute to the knowledge of their design and management. The chapters explore the role of partnerships, the Internet of Things and the circular economy, among other factors, in developing SBM and how SBMI is facilitated through ideation and in entrepreneurial settings. Providing new typologies, patterns and a framework to evaluate the level of sustainability of business models, this book critically reviews existing literature on the topic to examine the potential of SBMI in research and in practice. The contributing authors employ a number of case studies and case examples to illustrate the integration of sustainable business models throughout the value chain, and their influence on wider social, environmental and business activities.

**Human Resource Management** Jun 19 2021 Written to meet the needs of busy undergraduate students, this book covers all of the key HRM topics in an accessible and engaging style. Ideal as a course companion, pre-course reading, or for revision.

**The Successful Chinese Family Businesses** Aug 10 2020 'Well-being' is a contemporary term used by people around the globe to address how comfortable their lives are. The notion is considered significant to business management. Nevertheless, is well-being significant to Chinese family business? In response to this inquiry, this book demystifies the notion from a critical lens. It examines well-being in a Chinese family business context of Hong Kong. This book consists of an archaeological and anthropological examination. The first part of the analysis draws from Foucault's (1979) *Archaeology of Knowledge* to examine the discursive (trans)formation of well-being. The second part is an ethnography that focuses on a Chinese perspective regarding the everydayness of life. In light of the recent social movements, this book not only offers an insight into the core values of Hong Kongers, but also dissects various layers of meaning in these values. Hopefully, this book can lift up the voices of Hong Kongers, who was once marginalised in the discourse of well-being.

**Media and Communications Policy Making** Jan 03 2020 This textbook focuses on how media and communications policy is made and what influences its design. It explores the structures and processes in which policymaking takes place worldwide, the factors that determine its forms, influence its elements, and affect its outcomes. It explores how to analyze policy proposals, evaluate policy, and use policy studies approaches to examine policy and policymaking. Truly international in scope, it lays out the variety of political, social, economic, and institutional influences on policy, the roles of industries and policy advocates in the processes, and issues and factors that complicate effective policymaking and skew policy outcomes. This textbook is a valuable resource for advanced undergraduate and postgraduate students.

**Economic Management and French Business** Dec 02 2019 How is it that the modest pace of change which typified the French economy a century ago gave way after 1945 to a new, revived capitalism and a superior economic performance? Mairi Maclean argues that the new French capitalism of the 21st century is the product of an ideological struggle in which the forces of modernization triumphed over the old guard of French nationalism.

Change Management: Financial Times Briefing Aug 02 2022 A concise and pithy reference guide that gives senior managers and executives powerful, practical and accessible guidance on everything they need to know about change management to get the right results for their business. This book provides senior managers and executives with the powerful, coherent, practical and accessible guidance they need to drive value-adding change in their business. Encompasses what that level of management need to know, with sufficient theory, but primarily concrete guidance on achieving change. Structured in the series format of the Financial Times Briefing series, concise, pithy and to the point, these books offer: Powerful, practical advice to help executives make essential business decisions. A concise and focused overview to give executives the crucial information they need. Special design to help busy business leaders get the knowledge they need, fast.

**The Entrepreneur in History** Feb 25 2022 Covering the period c.1200-c.2000, this book provides an innovative investigation of entrepreneurship in a long-run historical perspective, presenting new insights into the personal characteristics of successful business people and deepening our understanding of the roots of industrialization and economic growth.

Family Business in China, Volume 1 Dec 14 2020 Unlike other economies, family businesses in China are greatly affected by the derived Confucian culture, excessive marketization, as well as the seemingly endless institutional supervision by a transitional Chinese government. China has a strong historical legacy, devoted to patriarchal values and strong family-centered traditions. This volume explores the social foundations and historical legacies of families, business families, and family businesses in China. It begins with an overview of a household, family, and clan in ancient China before an examination of the economic, social, and cultural functions that the family system served in Ancient China as well as the four unique features that distinguish the family system in ancient China from those in western societies. It later discusses the evolution of the family system and the rise of family business before the establishment of the People's Republic of China in 1949. Finally, it evaluates the family system before and after the "Open-up and Reform" in 1978. This interdisciplinary work, incorporating sociological, anthropological, and institutional contexts pertaining to China, offers researchers the first advanced perspective of the development of family firms in China.

*Research Methods* Dec 26 2021 The Business Briefings series offers authoritative introductory textbooks in core business topics. Covering the basics and providing springboards to further study, the books take a no-nonsense practical approach, and are ideal as accessible introductions or as revision guides. This book explains what is required for carrying out a successful research project. Clear and well-structured, it allows students to quickly grasp key concepts in research methodology, taking them through the various stages of developing a dissertation in a step-by-step guide. Key benefits: - Provides a concise and cogent guide to a challenging subject area - Provides a step-by-step guide to writing a dissertation Professor Peter Stokes is Deputy Dean at Chester Business School, University of Chester, UK. Dr Tony Wall is a Senior Lecturer (Associate Professor) at Chester Business School, University of Chester, UK. 'This book is a masterpiece of clarity. It brings to life research methodology as exciting exploration. Its approach is engaging, stimulating and stretching. The book demystifies research methods and makes them accessible. It is an essential text for all those developing their research approach.' – Peter Shaw, University of Chester and Newcastle University, UK 'This is an excellent account of the use of a variety of research methods in academic studies as well as in practical business settings. Stokes and Wall have made accessible, informative and interesting what is often seen as a difficult part of producing a dissertation or building evidence to support a business case.' – Wes Harry, Cass Business School, City University London, UK 'Stokes and Wall adapt the best research methods expertise and craft it into an approachable, accessible text. Their blend of instruction,

examples, and vignettes enables readers to develop a thorough understanding of the content.' – Mitchell J. Larson, Lancashire Business School, University of Central Lancashire, UK

*A History of Socially Responsible Business, c.1600–1950* Jun 07 2020 This book examines the changing reciprocal relationships between corporations and their various social obligations over the very long term - from the seventeenth to the twentieth century. Chapters from emerging and established business historians assess the full range of social obligations that corporations held historically. By adopting an innovative methodological approach that is long-term and comparative, this book offers a challenge to the literature on corporate history and will be of interest to researchers and academics in the field of finance and business history.

*Corporate Responsibility* Jul 29 2019 The new edition examines the multiple dimensions of corporate responsibility. Taking a critical perspective, the authors create a framework that presents an historical and interdisciplinary overview of the field; a summary of different management approaches; and a review of the key actors and trends worldwide.

**Disrupting Finance** May 19 2021 This open access Pivot demonstrates how a variety of technologies act as innovation catalysts within the banking and financial services sector. Traditional banks and financial services are under increasing competition from global IT companies such as Google, Apple, Amazon and PayPal whilst facing pressure from investors to reduce costs, increase agility and improve customer retention. Technologies such as blockchain, cloud computing, mobile technologies, big data analytics and social media therefore have perhaps more potential in this industry and area of business than any other. This book defines a fintech ecosystem for the 21st century, providing a state-of-the art review of current literature, suggesting avenues for new research and offering perspectives from business, technology and industry.

*Research Methods* Nov 05 2022 The Business Briefings series offers authoritative introductory textbooks in core business topics. Covering the basics and providing springboards to further study, the books take a no-nonsense practical approach, and are ideal as accessible introductions or as revision guides. This book explains what is required for carrying out a successful research project. Clear and well-structured, it allows students to quickly grasp key concepts in research methodology, taking them through the various stages of developing a dissertation in a step-by-step guide. Key benefits: - Provides a concise and cogent guide to a challenging subject area - Provides a step-by-step guide to writing a dissertation Professor Peter Stokes is Deputy Dean at Chester Business School, University of Chester, UK. Dr Tony Wall is a Senior Lecturer (Associate Professor) at Chester Business School, University of Chester, UK. 'This book is a masterpiece of clarity. It brings to life research methodology as exciting exploration. Its approach is engaging, stimulating and stretching. The book demystifies research methods and makes them accessible. It is an essential text for all those developing their research approach.' – Peter Shaw, University of Chester and Newcastle University, UK 'This is an excellent account of the use of a variety of research methods in academic studies as well as in practical business settings. Stokes and Wall have made accessible, informative and interesting what is often seen as a difficult part of producing a dissertation or building evidence to support a business case.' – Wes Harry, Cass Business School, City University London, UK 'Stokes and Wall adapt the best research methods expertise and craft it into an approachable, accessible text. Their blend of instruction, examples, and vignettes enables readers to develop a thorough understanding of the content.' – Mitchell J. Larson, Lancashire Business School, University of Central Lancashire, UK

*The Palgrave Handbook of Africa's Economic Sectors* May 31 2022 Wamboye and Fayissa provide a timely and comprehensive treatise on the sectors that shape economic growth and development of African countries. This handbook is a valuable addition to the literature, and a good read for academicians and policymakers. ???-Roger White, Whittier College, USA In this timely handbook, Wamboye and Fayissa present a thorough sectoral analysis for Africa countries and implications for the Continental Free Trade Area. It should be a must read for policymakers and academicians.-Adugna Lemi, University of Massachusetts, USA This handbook provides a useful overview, with fresh new insights of the problems/prospects for sustainable economic development in Africa. It is a welcome

addition to what we know about the relative importance of economic sectors in Africa's growth prospects.-Gregory N. Price, University of New Orleans, USA This handbook offers evidence-based, holistic analyses of the past and current state of Africa's economic sectors, with policy recommendations for enhancing future economic growth and sustainable development. It explores the potential benefits that these sectors could harness from the Continental Free Trade Area (CFTA) agreement. It is an interesting read for graduate students, policymakers, and practitioners Evelyn F. Wamboye is Associate Professor of Economics at the Pennsylvania State University DuBois, USA, and a non-resident Visiting Fellow at the Center for Global Development, Washington, DC, USA. She is the President of the AFEA, co-editor of GTD, and Editor-in-Chief of JAD. Her research is in international economics and international development. She has published numerous articles in refereed journals, a number of book chapters, and three books. Wamboye holds a Ph. D. in Economics from the University of Wisconsin - Milwaukee, USA. Bichaka Fayissa is Professor of Economics at Middle Tennessee State University. He holds a Ph. D. in Economics from the University of Tennessee, Knoxville. His research focuses on the economic growth and development policies of African countries related to remittances, tourism, aid-for-trade, and international trade. Fayissa's publications have appeared in World Development, Journal of Development Studies, Applied Economics, Journal of International Development, The World Economy, and Tourism Economics.

*Key Concepts in Business and Management Research Methods* Mar 17 2021 A detailed yet concise handbook clarifying all the major terms needed for a thorough understanding of key research methodology concepts in business and management. An invaluable guide for students at all levels seeking assistance with projects, research proposals, dissertations and theses; including case studies and suggestions for further reading.

**Innovation in Global Health Governance** Jun 27 2019 Analyzing twenty-first century innovations in global health governance, this volume addresses questions of pandemics, essential medicines and disease eradication through detailed case studies of critical and rapidly spreading infectious diseases such as HIV/AIDS and SARS and 'lifestyle' illnesses such as tobacco-related illnesses, all of which are at the centre of the current global health challenge. Given its contemporary focus and wide range of world leading experts, this study is highly suitable for courses on global governance generally and global public health specifically across political science, economics, law, medicine, nursing and related fields. Scholars, practitioners and clinicians seeking a context for their front line health care provision will find this volume invaluable.

**Marketing** Sep 22 2021 Offering a student-friendly introduction to marketing, this text covers all of the need to know basics in a clear and engaging manner. Marketing is an ideal text for students of all levels coming to the subject for first time.

**Global Price Fixing** Oct 31 2019 The goal of Global Price Fixing is to describe and analyze the origins, operation, and impacts of global cartels in the markets for lysine, citric acid, and vitamins. The work is fundamentally a historical approach to understanding the interplay among personal motivations, economic forces, and the enforcement of the competition laws of the major industrial nations. The first chapter highlights the renewed importance of international price-fixing conspiracies after an absence of nearly 50 years. Two following chapters provide background on the economics theory and legal principles relevant to understanding cartels. Nine following chapters comprise the economic core of this book. Three chapters are devoted to each of the three cartels selected for intensive study: citric acid, lysine, and vitamins. The next four chapters then concentrate on the legal fallout from the discovery of the three cartels by the world's antitrust authorities. Chapter 17 provides a description of a few additional selected cartels with features not found in the lysine, citric acid, and vitamins cases. The penultimate chapter considers whether the antitrust resources of government agencies and private plaintiffs are sufficient to deter global price fixing in the foreseeable future. This final chapter attempts to identify major themes that appear throughout the book and to provide a summary of the ultimate impact of the global-cartel pandemic of the 1990s.

A Handbook of Corporate Governance and Social Responsibility Apr 17 2021 The current economic

situation has highlighted deficiencies in corporate governance while also showing the importance of stakeholder relations. It has also raised the profile of the debates regarding corporate social responsibility and shown the inter-relationship with governance. And the two together are essential for sustainable business. The social and environmental contexts of business are generally considered to be as significant as the economic and financial contexts and good governance will address all of these aspects. The combination of these aspects offers long term benefits for a firm, such as reducing risk and attracting new investors, shareholders and more equity as well as sustainable performance. Written by experts from all over the world, *A Handbook of Corporate Governance and Social Responsibility* is the most authoritative single-volume guide to the relationship between good governance and social responsibility and the reality of managing both. In addition to the theory and practice of governance and CSR, the book includes case studies from large and small organizations and NGOs to highlight examples of good and bad practice, and to show international and cultural similarities and differences while at the same time furthering the debate regarding the relationship between good governance and social responsibility.

The Role of Innovations Created in the Internationalization Process for Company Performance Feb 02 2020 It is commonly believed that innovations are crucial in company's activity. The significance of the role that is assigned to the issue of innovation is confirmed by numerous scientific research studies that indicate the existence of a link between innovativeness and company performance. In terms of the dynamically progressing process of globalization it seems that the relationship between innovation and company performance should be examined in the context of entities participating in international expansion. The process of internationalization may influence the creation of innovations by enterprises and at the same time the achieved results. Despite many literature publications in the field of economics and management, concerning internationalization and innovations, there is a small number of publications describing the influence of internationalization on the innovation activities of enterprises in a comprehensive manner. Likewise, there is no answer to the question on how the innovations created in the process of internationalization influence the results of companies. Due to the identification of a substantial research gap, this book undertakes an attempt at determining the manner in which internationalization affects the process of enterprises creating innovations and ascertaining their impact on company results. The conclusions presented in the book may be used by researchers representing many fields of science and be the subject of interest to the representatives of business practice. In addition, it is one of the few domestic and foreign studies concerning the innovations created in the process of internationalization.

Value-Based Management in Mittelstand Sep 03 2022 In this book Carola Normann-Tschampel develops an enhanced understanding of the relevance of Value-Based Management (VBM) to management practice in Mittelstand. A theory-practice gap is identified based on a unique overview of the field of research. The empirical investigation focuses on three specifically identified areas of management (strategic decision-making, objectives, attitudes) and uses a specific research approach. The insights gained from taking an interpretive stance towards owner-managers' practical experience provide a valuable basis to further address the overall research gap.

**Measuring the Business Value of Cloud Computing** Apr 05 2020 The importance of demonstrating the value achieved from IT investments is long established in the Computer Science (CS) and Information Systems (IS) literature. However, emerging technologies such as the ever-changing complex area of cloud computing present new challenges and opportunities for demonstrating how IT investments lead to business value. Recent reviews of extant literature highlights the need for multi-disciplinary research. This research should explore and further develops the conceptualization of value in cloud computing research. In addition, there is a need for research which investigates how IT value manifests itself across the chain of service provision and in inter-organizational scenarios. This open access book will review the state of the art from an IS, Computer Science and Accounting perspective, will introduce and discuss the main techniques for measuring business value for cloud computing in a variety of scenarios, and illustrate these with mini-case studies.

**The Palgrave Handbook of Heterogeneity among Family Firms** Mar 29 2022 This handbook is the definitive source of research on the differences among family firms. It provides a timely and thorough investigation of the variant strategies and behaviors undertaken by family firms today, taking a closer look at different configurations of family involvement and how they influence outcomes and success. While studies on differences between family and non-family firms are deeply rooted in the literature, this handbook uniquely examines the family firm heterogeneity research to date and the inner firm governance, financial and non-financial objectives, and strategies such as innovation, competitive dynamics, internationalization, and human resources management. The handbook pulls together the work of the most prominent names in family business from around the world, separating itself from the competition both in content and geographical scope. Future research directions provided in each chapter will spark further interdisciplinary scholarly work, and will be enlightening for researchers, educators, and practitioners who are currently limited to the narrow and exclusive literature and advance the burgeoning research on this important topic.

**Alliance Capitalism, Innovation and the Chinese State** Nov 12 2020 This book analyses how key 'systems integration' technical pressures, and the increasing use of collaborative alliances for market and product development are impacting on the socio technical policy directives of Chinese State leaders and the strategic behaviour of key Chinese high technology firms operating in the global wireless sector.

**The Routledge Companion to Creativity** Oct 24 2021 Creativity can be as difficult to define as it is to achieve. This is a complex and compelling area of study and this volume is perfectly poised to explore how creativity can be better understood, and used, in a range of contexts. The book not only centres on creativity in wider organizational theory, but also defines the conditions in which creativity can flourish, and assesses how the contemporary business environment has an impact on creative solutions. The volume grounds the concept of creativity in a sound theoretical framework and explores issues of practical and theoretical consequence covering a range of themes, including: innovation and entrepreneurship creativity and design environmental influences knowledge management meta-theories of creativity personal creativity structured interventions. Comprising contributions written by an unusually wide array of leading creativity scholars, *The Routledge Companion to Creativity* is an insightful and cutting edge resource. It is an essential purchase for anyone with an interest in creativity from a business, psychology or design perspective.

**Competitive Intelligence** Aug 22 2021 To beat your competitors you must know exactly what they are doing. It is impossible to put together a successful competitive strategy if you are unsure what your competitors are doing, what they plan to do or even who your competitors really are. As markets evolve even more rapidly and companies adapt their plans much faster, the demand for competitive intelligence has spiralled. Christopher West, an expert in the field, shows you how to collect, analyse and use competitive intelligence from a variety of sources, including the internet, and change your competitive strategy accordingly.

**Family Business in China, Volume 2** Apr 29 2022 Unlike other economies, family businesses in China are greatly affected by the derived Confucian culture, excessive marketization, as well as the seemingly endless institutional supervision by a transitional Chinese government. China has a strong historical legacy, devoted to patriarchal values and strong family-centered traditions. This volume discusses the current status, upcoming challenges, and future prospects for family businesses in China. It explores unique organizational characteristics that are associated with Chinese family firms, such as being entrepreneurial, having concentrated power in the hands of the family business owners, and extensive family and semi-family involvement in the business. It also discusses shared features of strategic actions among Chinese family firms that include technology innovations, diversification, and internationalization, as well as the political connections that Chinese family firms often have. This book offers researchers a comprehensive overview of small family firms that are likely to be home-based microenterprises as well as large publicly traded business groups that are frequently owned by business families.

The Business of Sharing Nov 24 2021 Providing a colorful insight into the people at the forefront of the emergent Sharing Economy, a movement predicted to already be worth around \$26B a year, this book gives vital advice to anyone thinking of starting or investing in a collaborative consumption business. The first of its kind, written by an author on the forefront of this new trend.

**Private Television in Western Europe** Aug 29 2019 Private Television in Western Europe: Content, Markets, Policies describes, analyses and evaluates the phenomenon of private television in Europe, clustered around the themes of European and national experiences, content and markets, and policies.

**Marketing** Oct 04 2022 Offering a student-friendly introduction to marketing, this text covers all of the need to know basics in a clear and engaging manner. Marketing is an ideal text for students of all levels coming to the subject for first time.

**E-Commerce and the Digital Economy** Mar 05 2020 This volume in the "Advances in Management Information Systems" series offers a state-of-the-art survey of information systems research on electronic commerce. Featuring chapters by leading scholars and industry professionals, it provides the framework for understanding the business trends, emerging opportunities, and barriers to overcome in the rapid developments taking place in electronic business and the digital economy. Researchers, students, and practitioners - anyone interested in the current issues and future direction of electronic commerce, especially from the standpoint of information systems and information technology - will find this book to be an authoritative source of cutting-edge information. The volume is divided into four parts: Part I covers the fundamental issues of information technology standards and the transformation of industry structure; Part II focuses on B2B commerce; Part III investigates the management of mobile and IT infrastructure; and Part IV includes trust, security, and legal issues that undergird the success of e-commerce initiatives.

*The Palgrave Handbook of Development Cooperation for Achieving the 2030 Agenda* Jul 01 2022 This open access handbook analyses the role of development cooperation in achieving the 2030 Agenda in a global context of 'contested cooperation'. Development actors, including governments providing aid or South-South Cooperation, developing countries, and non-governmental actors (civil society, philanthropy, and businesses) constantly challenge underlying narratives and norms of development. The book explores how reconciling these differences fosters achievement of the Sustainable Development Goals. Sachin Chaturvedi is Director General at the Research and Information System for Developing Countries (RIS), a New Delhi, India-based think tank. Heiner Janus is a researcher in the Inter- and Transnational Cooperation programme at the German Development Institute. Stephan Klingebiel is Chair of the Inter- and Transnational Cooperation programme at the German Development Institute and Senior Lecturer at the University of Marburg, Germany. Xiaoyun Li is Chair Professor at China Agricultural University and Honorary Dean of the China Institute for South-South Cooperation in Agriculture. Prof. Li is the Chair of the Network of Southern Think Tanks and Chair of the China International Development Research Network. André de Mello e Souza is a researcher at the Institute for Applied Economic Research (IPEA), a Brazilian governmental think tank. Elizabeth Sidiropoulos is Chief Executive of the South African Institute of International Affairs. She has co-edited *Development Cooperation and Emerging Powers: New Partners or Old Patterns* (2012) and *Institutional Architecture and Development: Responses from Emerging Powers* (2015). Dorothea Wehrmann is a researcher in the Inter- and Transnational Cooperation programme at the German Development Institute.

**SAGE Brief Guide to Corporate Social Responsibility** Jan 15 2021 This guide to corporate social responsibility (CSR) provides discussion of key concepts in a short, easy-to-use format. It is divided into sections on key terms, the global stage, corporate governance, corporate social responsiveness, public relations and philanthropy, and implications for corporate financial performance. It is an ideal supplement for business courses or as a reference for students and practitioners who would like to learn more about the basics of CSR.

Do the Right Deal, Do the Deal Right Sep 30 2019

Organizational Behaviour Jul 21 2021 Written to meet the needs of busy undergraduate students, this

book covers all of the key OB topics in an accessible and engaging style. Ideal as a course companion, pre-course reading, or for revision.

Debating Bad Leadership Sep 10 2020 “This stimulating collection tackles the question that is uppermost in most of humanity's minds and hearts right now. The novel debating approach that is taken generates a rich understanding of the range of ways in which bad leadership is created, manifested and most importantly, remedied.” - Professor Brad Jackson, Waikato Management School, The University of Waikato, New Zealand “In the midst of a world full of incompetent and incoherent leaders this book is exactly what we need: a veritable cornucopia of critical leadership studies.” - Keith Grint, Professor Emeritus, Warwick Business School, UK “While we like to have leaders who guide, looking at the present state of the world, there are far too many leaders who misguide. It makes this anthology on bad leadership more than timely. The various contributors, taking many different perspectives, highlight the ways leaders can go astray. In these very difficult times, this book will be a must read for anybody interested in this subject.” - Manfred F. R. Kets de Vries, Clinical Professor of Leadership “Debating Bad Leadership, edited by Anders Örténblad, is a book for this time! The rise of populism and the emergence of so-called ‘strong’ leaders in many countries have created a social, political, and economic climate that begs for closer examination of the origins, characteristics, and forms of, especially, bad leadership. Taking as its starting-point the question of why there are so many bad leaders in the corporate world, the impressive collection of chapters compiled in Debating Bad Leadership canvasses a comprehensive array of issues ranging from toxic, psychopathic, leadership and ethical failure to issues of poor selection, ill-considered recruitment, leader (in)competence, conflicted or weak followership, to the very concept of leadership itself. In debating these fundamental issues, this book illuminates and educates, and offers some remedies, both theoretically and practically. Debating Bad Leadership challenges scholars, students and practitioners of leadership to continue this fundamental discussion, for the benefit of us all.” - Gabriele Lakomski Professor Emeritus, Melbourne Centre for the Study of Higher Education, University of Melbourne, Australia. In this book, leadership experts explore why there are so many bad leaders, and suggest remedies for how the current situation could be improved. Some of the experts suggest that reasons for why bad leaders are so common are searched for in people: more specifically leaders-to-become, acting leaders or followers. Others suggest that reasons are to be found in the leadership role (or expectations on those having such role), in the lack of support for leaders, or in beliefs about leadership. On the backdrop of their suggested explanations as to why there are so many bad leaders, the experts suggest remedies that could be taken to decrease the number of bad leaders as well as their negative impact. The very presumption that this book rests upon also gets its fair share of critique, by some of the experts. Anders Örténblad is Professor of Working Life Science at the University of Agder, Norway. He is the editing founder of the book series Palgrave Debates in Business and Management.

**The Business Environment** Jul 09 2020 Designed specifically for students new to the study of business, this book explores the global range of environments within which business operates. Wetherly and Otter encourage critical thinking via a unique 'themes and issues' approach, which reflects the integrated, dynamic reality of businesses today.