

This Business Of Concert Promotion And Touring

[This Business of Concert Promotion and Touring](#) **The Live Music Business** **How Not to Promote Concerts & Music Festivals** **Concert Tour Production Management** **Concert Life in Eighteenth-Century Britain** **Hard Days Hard Nights** **Understanding the Music Industries** **Ticket Masters** *All Excess* *Backstage* *Past* **The Touring Musician** *Popular Music as Promotion* *Researching Live Music* **Promoter! Concert Life in London from Mozart to Haydn** **The Tour Book** **John Cage's Concert for Piano and Orchestra** **Bill Graham Presents Music Business Handbook and Career Guide** *Behind the Stage Door* **Rock Concert** **Social Media Promotions for Musicians** *Girl from the North Country* *Get Rich Promoting Parties & Concerts* **Music Management, Marketing and PR** *Production Management in Live Music* **The Music Business and Recording Industry** *The Indie Bible* *The Concert Book* *The Lion, the Witch, and the Wardrobe* *The Musician's Way : A Guide to Practice, Performance, and Wellness* *Elgar's Legacy* **Ibbs and Tillet** **The 360 Music Industry** *Sports, Entertainment & Concert Promotion* *Six: The Musical - Vocal Selections* **Music-Making in North-East England during the Eighteenth Century** *The Live Music Business* **This Business of Urban Music** **The Booking Agent's Book of Secrets for Touring Musicians**

Eventually, you will entirely discover a additional experience and skill by spending more cash. still when? attain you agree to that you require to get those all needs as soon as having significantly cash? Why dont you attempt to acquire something basic in the beginning? Thats something that will guide you to understand even more on the subject of the globe, experience, some places, later than history, amusement, and a lot more?

It is your no question own era to perform reviewing habit. accompanied by guides you could enjoy now is **This Business Of Concert Promotion And Touring** below.

Music-Making in North-East England during the Eighteenth Century Sep 28 2019 The north-east of England in the eighteenth century was a region where many different kinds of musical activity thrived and where a wide range of documentation survives. Such activities included concert-giving, teaching, tuning and composition, as well as music in the theatre and in church. Dr Roz Southey examines the impulses behind such activities and the meanings that local people found inherent in them. It is evident that music could be perceived or utilized for extremely diverse purposes; as entertainment, as a learned art, as an aid to piety, as a profession, a social facilitator and a support to patriotism and nationalism. Musical societies were established throughout the century, and Southey illustrates the social make-up of the members, as well as the role of Gentlemen Amateurs in the organizing of concerts, and the connections with London and other centres. The book draws upon a rich selection of source material, including local newspapers, council and ecclesiastical records, private papers and diaries and accounts of local tradesman, as well as surviving examples of music composed in the area by Charles Avison, Thomas Ebdon and John Garth of Durham, amongst many others. Charles Avison's importance is focused upon particularly, and his *Essay on Musical Expression* is considered alongside other contemporary writings of lesser fame. Southey provides a fascinating insight into the type and social class of audiences and their influence on the repertoire performed. The book moves from a consideration of music being used as a 'fashion item', evidenced by the patronage of 'big name' soloists from London and abroad, to fiddlers, ballad singers, music at weddings, funerals, public celebrations, and music for marking the events of the American War of Independence and the French Revolutionary Wars. It can be seen, therefore, that the north east was an area of important musical activity, and that the music was always interwoven into the political, economic, religious and commercial fabric of eighteenth-century life.

[Behind the Stage Door](#) Mar 15 2021

Concert Life in Eighteenth-Century Britain Jun 29 2022 In recent years there has been a considerable revival of interest in music in eighteenth-century Britain. This interest has now expanded beyond the consideration of composers and their music to include the performing institutions of the period and their relationship to the wider social scene. The collection of essays presented here offers a portrayal of concert life in Britain that contributes greatly to the wider understanding of social and cultural life in the eighteenth century. Music was not merely a pastime but was irrevocably linked with its social, political and literary contexts. The perspectives of performers, organisers, patrons, audiences, publishers, copyists and consumers are considered here in relation to the concert experience. All of the essays taken together construct an understanding of musical communities and the origins of the modern concert system. This is achieved by focusing on the development of music societies; the promotion of musical events; the mobility and advancement of musicians; systems of patronage; the social status of musicians; the repertoire performed and published; the role of women pianists and the 'topography' of concerts. In this way, the book will not only appeal to music specialists, but also to social and cultural historians.

[Promoter!](#) Sep 20 2021 A strong, successful, fiercely independent and sometimes confrontational promoter. It would be easy to label Michael Schivo as one of a lost breed, but he is a true original. In an era of consolidation and commercialization of the concert industry, Michael sees beyond the dollars and cents in order to produce successful shows. His perspective on the touring industry, while not always popular is often correct and his survival is testament. ~ Fred Hansen, Agency for the Performing Arts I never knew where this guy was gonna show up. One time he showed up at a concert I was promoting and proceeded to take the stage at the break and announce his own shows. Chutzpah? Qthats what he had! ~ Norman Cheney, Competing Rock Promoter Lasting 5 decades in the concert promotion business is a milestone. His achievements are substantial having proven himself to be one of the most prolific promoters in Smooth Jazz, promoting nearly every major Jazz act in his multiple markets of top venues inclusive of his legendary Jazz Festivals in Nevada, California and Washington. ~ Cliff Gorov, All That Jazz A man and his music. The quintessential promoter for the generations that made a change in our lives, thats Michael Schivo. ~ Tim Sage, Wynn Resorts A backstage pass back into Michael Schivo whacky life as a consummate promoter. Michael helped give legitimacy to the music industry linking the business community and the rock world together that allowed the two factions to work side by side maturing the raw scene into a profitable business. ~ Calamity Jayne, Performer, Promoter and Venue Operator Michael was one of the original Nevada concert promoters who had to endure all the hardships and challenges of the first groundbreaking, hostile city commissioner meetings and problematic venue situations. A true music pioneer who brought in the greatest legendary talents of our day and paved the way for the rest who now take it all for granted. His creative genius, tenacity, vision and talent would change our stages forever. ~ Laurie Buckley, daughter of humorist Lord Buckley *Six: The Musical - Vocal Selections* Oct 29 2019 (Vocal Selections). Six has received rave reviews around the world for its modern take on the stories of the six wives of Henry VIII and it's finally opening on Broadway! From Tudor queens to pop princesses, the six wives take the mic to remix five hundred years of historical heartbreak into an exuberant celebration of 21st century girl power! Songs include: All You Wanna Do * Don't Lose Ur Head * Ex-Wives * Get Down * Haus of Holbein * Heart of Stone * I Don't Need Your Love * No Way * Six.

The Booking Agent's Book of Secrets for Touring Musicians Jun 25 2019 Want more gigs for your band? Looking for a fast-track to success? Seeking a career as a booking agent? This is the book you've been waiting for. Disclosed like never before, a real-life booking agent candidly reveals all in this step-by-step guidebook to the elusive world of booking agents, packed with actionable steps you can take today to get ahead of

the competition -- including my '4-Point Plan to Get Signed'. Learn all the tactics, the thought process, shortcuts, and insider secrets that will enable you to take your music career to the next level and supercharge your journey to the top. PS, Don't tell your friends. _____ Table of Contents Author's Note Introduction Part 1: Understanding Agents Chapter 1: What is an Agent and What do They do? Chapter 2: What a Booking Agent Looks for in Potential New Artists Chapter 3: Do I Need an Agent? Chapter 4: My 4-Point Plan to Get an Agent Part 2: How to Be Your Own Booking Agent Chapter 5: Taking on the Role Yourself Things to Do Now 1: Chapter 6: Strategy and Booking Things to Do Now 2: Chapter 7: Deals and Negotiation Chapter 8: Tour Announcements and On-Sale Chapter 9: PR, Publicity Material/Artwork, and Promotion Chapter 10. Preparing to Set Out on Tour Chapter 11: On The Road Chapter 12: After the Show and Payments Chapter 13: Final Thoughts About the Author The Big Glossary Recommended Resources

How Not to Promote Concerts & Music Festivals Sep 01 2022

Concert Life in London from Mozart to Haydn Aug 20 2021 During the second half of the eighteenth century, the pace of London's concert life quickened dramatically, reflecting both the prosperity and the commercial vitality of the capital. The most significant development was the establishment of the public concert within the social and cultural life of fashionable society. The subscription concerts that premiered symphonies by J. C. Bach and Haydn were conspicuous symbols of luxury, even though they were promoted on broadly commercial lines. Drawing on hitherto untapped archival sources and a comprehensive study of daily newspapers, this book analyses audiences at venues as diverse as the Hanover Square Rooms, Vauxhall Gardens and City taverns. The musical taste of the London public is investigated in the light of contemporary theories of aesthetics, and there is detailed discussion of the financial and practical aspects of concert management and performance, in a period that encouraged enterprise and innovation.

Production Management in Live Music Sep 08 2020 "Production Management in Live Music: Managing the Technical Side of Touring in Today's Music Industry is a handbook for the aspiring production manager looking to forge a career in the live music industry. This book outlines the role that a production manager performs and their key responsibilities, and takes the reader step by step through the entire process of preparing a show for a tour. From dealing with artists and management to hiring crew, from booking vendors and scheduling the day-to-day of a busy tour, this text covers everything that is needed to take the show into rehearsals and finally on the road. Every aspect of the job is covered, including the very important challenges that face today's industry in the realms of sustainability, inclusion, diversity and mental health. Whether the show be on a festival, in a small theatre or club, or in a modern arena, this book clearly lays out the tasks and challenges and offers practical solutions to ensure the smooth running of a live performance. Production Management in Live Music is written for students in stage and production management courses and emerging professionals working in live music touring"--

Hard Days Hard Nights May 29 2022 Hard Days, Hard Nights is the fascinating, behind-the-scenes story of the birth and development of modern rock concerts, as told by one of its most illustrious proponents, Pat DiCesare. For 36 years, starting with his first show in Youngstown, Ohio with the Four Freshman, to his big breakthrough promoting the Beatles concert in Pittsburgh, PA in 1964, through his last major show in 1999, Pat DiCesare ruled the Pittsburgh concert scene. Virtually every major rock and pop act of the area--from the Rolling Stones to Led Zeppelin to Bruce Springsteen--passed through Pittsburgh during these years to perform in concerts produced and promoted by Pat DiCesare. These are the backstage tales of those shows and how they came to be the untold story of one of America's most beloved industries.

The Touring Musician Dec 24 2021 The Touring Musician helps performers at all levels of experience to take control of their careers. Packed with practical information, this invaluable handbook guides musicians in applying sound business practices to band travel by evaluating assets, creating an action plan, researching, negotiating, and booking venues, arranging transportation and lodgings, managing personal and tour finances, and getting publicity. The Touring Musician includes: * Point-by-point advice about how to set up a small business * Eleven sample worksheets and checklists, in a ready-to-photocopy format, that will help keep you and your information organized * Samples of the major types of legal documents involved in booking a band * A step-by-step chapter showing you how to book and route a sample tour, including five calendars and five budgets * Plus solid advice about how to research your venue contacts, negotiate gigs and fees, manage your band finances, coordinate your promotional activities, and much, much more.

Music Business Handbook and Career Guide Apr 15 2021 This powerhouse best-selling text remains the most comprehensive, up-to-date guide to the music industry. The breadth of coverage that Music Business Handbook and Career Guide, Eleventh Edition offers surpasses any other resource available. Readers new to the music business and seasoned professionals alike will find David Baskerville and Tim Baskerville's handbook an indispensable resource, regardless of their specialty within the music field. This text is ideal for introductory courses such as Introduction to the Music Business, Music and Media, and Music Business Foundations as well as more specialized courses such as the record industry, music careers, artist management, and more. The fully updated Eleventh Edition includes coverage of key topics such as copyright, licensing, songwriting, concert venues, and the entrepreneurial musician. Uniquely, it provides career-planning insights on dozens of job categories in the diverse music industry.

The Lion, the Witch, and the Wardrobe May 05 2020 C. S. Lewis was a British author, lay theologian, and contemporary of J.R.R. Tolkien. The Lion, the Witch, and the Wardrobe is the first book in The Chronicles of Narnia.

Rock Concert Feb 11 2021 Decades after the rise of rock music in the 1950s, the rock concert retains its allure and its power as a unifying experience - and as an influential multi-billion-dollar industry. In Rock Concert, acclaimed interviewer Marc Myers sets out to uncover the history of this compelling phenomenon, weaving together ground-breaking accounts from the people who were there. Myers combines the tales of icons like Joan Baez, Ian Anderson, Alice Cooper, Steve Miller, Roger Waters and Angus Young with figures such as the disc jockeys who first began playing rock on the radio; the audio engineers that developed new technologies to accommodate ever-growing rock audiences; music journalists, like Rolling Stone's Cameron Crowe; and the promoters who organized it all, like Michael Lang, co-founder of Woodstock, to create a rounded and vivid account of live rock's stratospheric rise. Rock Concert provides a fascinating, immediate look at the evolution of rock 'n' roll through the lens of live performances, spanning the rise of R&B in the 1950s, through the hippie gatherings of the '60s, to the growing arena tours of the '70s and '80s. Elvis Presley's gyrating hips, the British Invasion that brought the Beatles in the '60s, the Grateful Dead's free flowing jams and Pink Floyd's The Wall are just a few of the defining musical acts that drive this rich narrative. Featuring dozens of key players in the history of rock and filled with colourful anecdotes, Rock Concert will speak to anyone who has experienced the transcendence of live rock.

All Excess Feb 23 2022 DANNY ZELISKO PRESENTS Danny Zelisko started his career in the early 1960's at the age of 8, when he heard "Please Please Me" by The Beatles, way before any one of his friends. While growing up Danny had a natural ability of meeting people from all walks of life who sometimes would become famous (though he had no idea upon meeting them what was to come). So, naturally he did what any young guy would do who had an ear for music and charisma for dealing with celebrities? he became a Concert Promoter. What does it take to be a concert promoter? A combination of money, guts, gambling, knowledge, dumb luck and ignorance. Yes, all of the above and so much more. Fasten your seatbelts as Danny navigates this musical journey that turned into a risk/profit driven scenario called putting on a concert. Read about his love of sports and some of it's greatest stars who developed a knack for gravitating to him for fun and just good times. After 46 years of concert promoting and being part of some 12,000 concert presentations in nearly every state of the country, he puts into words some of his favorite memories and stories involving some of the world's top names in entertainment. Go behind the scenes as he tells you about some of the friends he's made over the years with the wild and crazy stuff that really happened.

The Musician's Way : A Guide to Practice, Performance, and Wellness Apr 03 2020 In The Musician's Way, veteran performer and educator Gerald Klickstein combines the latest research with his 30 years of professional experience to provide aspiring musicians with a roadmap to artistic excellence. Part I, Artful Practice, describes strategies to interpret and memorize compositions, fuel motivation, collaborate, and more. Part II, Fearless Performance, lifts the lid on the hidden causes of nervousness and shows how musicians can become confident performers. Part III, Lifelong Creativity, surveys tactics to prevent music-related injuries

and equips musicians to tap their own innate creativity. Written in a conversational style, *The Musician's Way* presents an inclusive system for all instrumentalists and vocalists to advance their musical abilities and succeed as performing artists.

This Business of Urban Music Jul 27 2019 The first reference book all about the business side of gospel and urban music. Hip-hop and R&B hold 25 percent of the consumer music market. Another 20 percent is held by religious (gospel and Christian) music, soul, disco, dance, and jazz. Here's the first reference book to offer sound business and legal advice specifically tailored to these areas of the music industry. Securing a record deal, starting a label, publishing music, marketing and promoting—this is the information that today's musicians need. With insightful examples, quotes, and anecdotes from dozens of top artists and executives, *This Business of Urban Music* is entertaining as well as informative. Author James J. Walker, Jr., is a leading entertainment lawyer, representing such well-known clients as Cole, Jamie Foxx, DMX, and many others. Now he brings his years of professional expertise in litigation, business, intellectual property, and corporate law to *This Business of Urban Music*—at a price every aspiring musician can afford.

Sports, Entertainment & Concert Promotion Nov 30 2019

The Concert Book Jun 05 2020 Step behind the scenes and follow the entire planning and execution of a major benefit concert. Every aspect is discussed in-depth, from working with major talent to developing promotional packages that sponsors will adore. This working manual is hands-on, using examples from real contracts, promotions, brochures, seating charts, and solicitation letters that you can quickly modify for your own event.

The Tour Book Jul 19 2021 Explains how to enhance one's musical career by integrating live music, with practical advice, tips, tricks, and hints on every aspect of putting on a live show, essential equipment and technology, the practicalities of touring, the art of working behind the scenes, the future of live music, and other essential topics. Original. (Beginner)

Ticket Masters Mar 27 2022 “A clear, comprehensive look at a murky business.” —The Wall Street Journal Your favorite band has just announced their nationwide tour. Should you pay to join their fan club and get in on the pre-sale? No, you decide to wait. But the on-sale date arrives, and the site is jammed. You can't get on—and the concert is sold out in six minutes. What happened? What now? Music journalists Dean Budnick and Josh Baron chronicle the behind-the-scenes history of the modern concert industry. Filled with entertaining rock-and-roll anecdotes about The Rolling Stones, The Grateful Dead, Pearl Jam, and more—and charting the emergence of players like Ticketmaster, StubHub, Live Nation, and Outbox—*Ticket Masters* will transfix every concertgoer who wonders just where the price of admission really goes. This edition has an updated epilogue that covers recent industry developments.

The Indie Bible Jul 07 2020 A valuable resource for recording artists that lists 4,000 publications that will review your music and 3,200 radio stations that will play your songs. Over 9,000 contacts in all! All genres of music are covered.

Social Media Promotions for Musicians Jan 13 2021 Social Media Promotions for Musicians shows artists, bands, engineers and producers the latest techniques and strategies to increase your online presence more effectively and efficiently than you ever thought possible. The book covers YouTube, Facebook, Twitter, Google+, blogs, Pinterest, bookmarking sites, websites, and newsletters.

The Live Music Business Oct 02 2022 *The Live Music Business: Management and Production of Concerts and Festivals, Third Edition*, shines a light on the enigmatic live music business, offering a wealth of inside advice and trade secrets to artists and bands looking to make a living in the industry. Previously published as *The Tour Book*, this new edition has been extensively revised, reorganized, and updated to reflect today's music industry. This practical guidebook examines the roles of the key players – from booking agents to concert promoters, artist managers to talent buyers – and the deals, conventions, and processes that drive this global business. Written by a touring professional with over 25 years of experience, this book elucidates why playing live is crucial to the success of any musician, band, or artist, explaining issues like: what managers, promoters, and agents do and how they arrange shows and tours; how to understand and negotiate show contracts; how to create a contract rider, and how the rider affects the money you earn from a show; how to appear professional and knowledgeable in an industry with its own conventions, language, and baffling technical terms; and a three-year plan using live performance to kickstart your music career. Intended for music artists and students, *The Live Music Business* presents proven live-music career strategies, covering every aspect of putting on a live show, from rehearsing and soundchecks to promotions, marketing, and contracts. In an era when performing live is more essential than ever, this is the go-to guidebook for getting your show on the road and making a living from music.

Backstage Past Jan 25 2022 Presents the biography of the concert promoter and stories of his experiences with celebrities such as the Beatles, U2, Elvis Presley, Axl Rose, Aretha Franklin, Steve Martin, and Muhammad Ali throughout his career.

Music Management, Marketing and PR Oct 10 2020 This book is your guide to the study and practice of music management and the fast-moving music business of the 21st century. Covering a range of careers, organisations, and practices, this expert introduction will help aspiring artists, managers, and executives to understand and succeed in this exciting sector. Featuring exclusive interviews with industry experts and discussions of well-known artists, it covers key areas such as artist development, the live music sector, fan engagement, and copyright. Other topics include: Managing contracts and assembling teams. Using data audits of platforms to adapt campaigns. Shaping opinions about music, musicians, events. How the music industry can be more diverse, inclusive, and equitable for the benefit of all. Working with venues, promoters, booking agents, and tour managers. Branding, sponsorship, and endorsement. Funding, crowdsourcing and royalty collection. Ongoing digital developments such as streaming income and algorithmic recommendation. Balancing the creative and the commercial, it is essential reading for students of music management, music business, and music promotion – and anybody looking to build their career in the music industries. Dr Chris Anderton, Johnny Hopkins, and James Hannam all teach on the BA Music Business at the Faculty of Business, Law and Digital Technologies at Solent University, Southampton, UK.

Elgar's Legacy Mar 03 2020 Many towns and cities have a music society, formed to promote an annual programme of chamber concerts, but few if any can have as long and illustrious history as the Malvern Concert Club with its unbroken 100 years of active concert promotion. It is unique too in having been founded by Sir Edward Elgar with the active participation of his close friend Troyte Griffith who, together with Elgar's daughter Carice, provided the club with a strong and benevolent leadership from its creation until the latter's death in 1970.

Ibbs and Tillett Jan 31 2020 For the greater part of the twentieth century, Ibbs and Tillett's concert agency was to the British music industry what Marks and Spencer is to the world of the department store. The roll-call of famous musicians on its books was unmatched, and included such international stars as Clara Butt, Fritz Kreisler, Pablo Casals, Sergei Rachmaninov, Andr Segovia, Kathleen Ferrier, Myra Hess, Jacqueline du Pr Clifford Curzon and Vladimir Ashkenazy, to name but a handful. From 1906, the success of the company was due to the dedication of its founders, Robert Leigh Ibbs and John Tillett. After their deaths, the agency was run by the latter's wife, Emmie, who, dubbed the 'Duchess of Wigmore Street', became one of the most formidable yet respected women in British music. The history of this unique institution and its owners is told here for the first time, often through the fascinating letters that were exchanged between the artists themselves and the agency. It begins in the latter years of the 19th century with the concert and theatrical manager Narciso Vert, for whom both Ibbs and Tillett worked until his death in 1905. The story then becomes a history of musical life in twentieth-century Britain, illuminating aspects of the day-to-day management of concerts and festivals, the lives and livelihoods of professional musicians, as well as those who strove to join their ranks through audition or recommendation. The changing profile, and particularly the onset and development of personal management of artists represented by Ibbs and Tillett and their reception in the press, can be viewed as a barometer of musical taste. The demise of the agency in 1990 was indicative of just how much the world of British music had changed by the end of the century, but despite its loss to the profession, the legacy and influence of Ibbs and Tillett has remained a benchmark in today's highly competitive world of artist

management and concert promotion, many of whose principal operators began

The 360 Music Industry Jan 01 2020 The music industry has found its answer for the loss of album sales by converting recoupment deals to 360 contracts with their artists to find success and profits in streaming, live ticket shows, branding, touring, merchandise, and corporate sponsorships. The quickest way to find success in the music business now is to know the industry and figure out where you best fit into the creative and business systems. If you want to be a major label or independent recording artist, producer, label executive, booking agent, in artist representation, talent agent, promotion, publicity, social media, streaming, touring, merchandising, audio, copyrights, concert promotion, legal, the live ticket, or video, then this book is for you. According to the music industry source Buzz Angle, (2018), only two albums sold more than one million copies in 2017 in the United States. In addition, on any given day in 2017, there were more than twice as many streams (1.67 billion on an average day), than there were song downloads for the entire year. Music is pure inspiration. But for the music industry, the problem in a nutshell, has been change, adapt, or die. The industry has found its answer in the live ticket, branding, touring, merchandise, and corporate sponsorships based on the 360-business model. The 360 Music Industry is the first book of its kind to detail the dramatic changes in technology, laws, and consumer attitudes that have forced the industry to re-invent itself into a new business model. The industry is based on financial investments into the artist's creativity based on digital marketing and streaming revenues. An analysis is provided on how listening to music is used by analytics and label marketing experts to break fans into different consumer types to be exploited (in a positive way) for profits through social media, promotion, and publicity. Songwriter and music publishing deals are provided with information about the various types of revenue generating licensing. Each record label department, their administration, and operation strategies are tied to the 360 deal and how they best represent the artist, their recordings, events, and tours. Artist representation examines the personal manager and the corresponding business managers, attorneys, talent, and booking agents. The concert promotion industry is detailed through the process of bid sheet pricing to determine the cost and potential profits from a show through scaling the house. Special segments in chapters, provide beginners with information that may help determine where to seek employment in the industry along with samples of budgets for rehearsal, recording, and a 40-day tour. The last chapter provides information about various types of industry related and connected career opportunities with information based on government statistics.

John Cage's Concert for Piano and Orchestra Jun 17 2021 "The book is a comprehensive examination of John Cage's seminal Concert for Piano and Orchestra. It places the piece into its many contexts, examining its relationship with Cage's compositional practice of indeterminacy more generally, the importance of Cage's teacher, Arnold Schoenberg, on the development of his structural thought, and the impact of Cage's (mis)understanding of jazz. It discusses, on the basis of Cage's sketches and manuscripts, the compositional process at play in the piece. It details the circumstances of the piece's early performances-often described as catastrophes-its recording and promotion, and the part it played in Cage's (successful) hunt for a publisher. It examines in detail the various ways in which Cage's pianist of choice, David Tudor, approached the piece, differing according to whether it was to be performed with an orchestra, alongside Cage delivering the lecture, 'Indeterminacy', or as a piano solo to accompany Merce Cunningham's choreography Antic Meet. It demonstrates the ways in which, despite indeterminacy, the instrumental parts of the piece are amenable to analytical interpretation, especially through a method which exposes the way in which those parts form a sort of network of statistical commonality and difference, analysing, too, the pianist's part, the Solo for Piano, on a similar basis, discussing throughout the practical consequences of Cage's notations for a performer. It shows the way in which the piece played a central role, first, in the construction of who Cage was and what sort of composer he was within the new musical world but, second, how it came to be an important example for professional philosophers in discussing what the limits of the musical work are"--

Concert Tour Production Management Jul 31 2022 Concert Tour Production Management deals with the business of production and sets out guidelines to follow in order to literally get the show on the road. Concert Tour Production Management provides the basic information to manage the production for a touring concert from start to finish in the most effective and efficient way possible. Beginning with an introduction to the touring concert, explaining who's who on the road, the author guides you through a tour setup using a realistic itinerary that visits different types of venues using the production manager's checklists. He also covers the role of the local promoter's production manager and how to manage a crew. The appendices provide some basic electrical formulae, a performance contract, a technical rider, a production checklist to suit most situations, and several forms to help expedite routine tasks.

The Live Music Business Aug 27 2019 "The Live Music Business: Management and Production of Concerts and Festivals, Third Edition, shines a light on the enigmatic live music business, offering a wealth of inside advice and trade secrets to artists and bands looking to make a living in the industry. Previously published as The Tour Book, this new edition has been extensively revised, reorganized, and updated to reflect today's music industry. This practical guidebook examines the roles of the key players-from booking agents to concert promoters, artist managers to talent buyers-and the deals, conventions, and processes that drive this global business. Written by a touring professional with over 25 years of experience, and featuring interviews with figures from across the music industry, this book understands that playing live is crucial to the success of any musician, band, or artist, explaining issues like: What managers, promoters, and agents do and how they arrange shows and tours; How to understand and negotiate show contracts; How to ensure your show has maximum impact; How to appear professional and knowledgeable in an industry with its own conventions, language, and baffling technical terms; How to get bigger and better shows Intended for all music artists, The Live Music Business presents proven live music career strategies, covering every aspect of putting on a live show, from rehearsing and sound checks to promotions, marketing, and contracts. In an era when performing live is more essential than ever, this is the go-to guidebook for getting your show on the road and making a living from music"--

Popular Music as Promotion Nov 22 2021 Business-as-usual has been transformed across the music industries in the post-CD age. Against widespread hype about the purported decline of the major music labels, this book provides a critique of the ways these companies have successfully adapted to digital challenges - and what is at stake for music makers and for culture. Today, recording artists are positioned as artist-brands and popular music as a product to be licensed by consumer and media brands. Leslie M. Meier examines key consequences of shifting business models, marketing strategies, and the new common sense in the music industries: the gatekeeping and colonization of popular music by brands. Popular Music as Promotion is important reading for students and scholars of media and communication studies, cultural studies and sociology, and will appeal to anyone interested in new intersections of popular music, digital media and promotional culture.

This Business of Concert Promotion and Touring Nov 03 2022 The only book that looks at the business of concert promotion. Concerts are part art, part party—and a big part business. This Business of Concert Promotion and Touring is the first to focus on that all-important business aspect, from creating a show, to selling a show, to organizing the show, to staging the show. Working with venues, personnel, booking, promoting, marketing, publicity, public relations, financial management, and much more are covered in this indispensable one-volume resource. And the ideas and techniques explained here can be used for every type of concert promotion, including college shows, artist showcases, club gigs, as well as major events handled by local promoters, nationwide promoters, and worldwide promoters. Concert promoters and tour managers at every level need to know This Business of Concert Promotion and Touring

Researching Live Music Oct 22 2021 Researching Live Music offers an important contribution to the emergent field of live music studies. Featuring paradigmatic case studies, this book is split into four parts, first addressing perspectives associated with production, then promotion and consumption, and finally policy. The contributors to the book draw on a range of methodological and theoretical positions to provide a critical resource that casts new light on live music processes and shows how live music events have become central to raising and discussing broader social and cultural issues. Their case studies expand our knowledge of how live music events work and extend beyond the familiar contexts of the United States and United Kingdom to include examples drawn from Argentina, Australia, France, Jamaica, Japan, New Zealand, Switzerland, and

Poland. *Researching Live Music* is the first comprehensive review of the different ways in which live music can be studied as an interdisciplinary field, including innovative approaches to the study of historic and contemporary live music events. It represents a crucial reading for professionals, students, and researchers working in all aspects of live music.

Get Rich Promoting Parties & Concerts Nov 10 2020 *Get Rich Promoting Parties & Concerts* is a step by step guide showing you tips and tricks that have been learned through 30 years of experience in this industry. Utilizing our simple worksheets, you will learn the best strategies and methods to build your marketing and promotions empire. Through personal stories and example events, parties and concerts, you will see just how simple it is to become a millionaire. With hard work, dedication, and the knowledge in this book, your opportunities are endless and your life changes forever.

Understanding the Music Industries Apr 27 2022 This textbook presents a full overview of the many elements of the music industries, and offers a sustained focus on 'understanding' the processes that have driven and continue to drive the development of those industries. More than just an expose or 'how to' guide, this book gives students the tools to make sense of technological change, socio-cultural processes, and the constantly shifting music business environment. The crucial focus on research and analysis means readers can understand and track the ongoing development of the music industries and place themselves in the front line of innovation and entrepreneurship in the future.

Bill Graham Presents May 17 2021 "As a child, Bill Graham fled Europe to escape Hitler's armies. He grew up on the streets of New York and in the dining rooms of the hotels in the Catskills. After failing as an actor, he headed for San Francisco right before the Summer of Love where he founded the Fillmore and launched the rock icons of a generation--Janis Joplin, Otis Redding, Jefferson Airplane, Cream, the Grateful Dead, and more. He was a complex, caring, compassionate whirlwind of energy who rock stars either loved--or hated. In his own voice and those of the people who knew him--Jerry Garcia, Keith Richards, Grace Slick, Ken Kesey, Eric Clapton, Pete Townshend, and Carlos Santana--we hear Bill's story as well as the scoop on the major events in rock for more than three decades, ending with his tragic death in a 1991 helicopter crash. Gritty, moving, funny, and always fascinating, *Bill Graham Presents* is the inside story of the explosive and unforgettable man who created the business of rock" -- From Amazon.com.

Girl from the North Country Dec 12 2020 "The idea is inspired and the treatment piercingly beautiful . . . Two formidable artists have shown respect for the integrity of each other's work here and the result is magnificent." —Independent "Bob Dylan's back catalogue is used to glorious effect in Conor McPherson's astonishing cross-section of hope and stoic suffering . . . It is the constant dialogue between the drama and the songs that makes this show exceptional." —Guardian "Beguiling and soulful and quietly, exquisitely, heartbreaking. A very special piece of theatre." —Evening Standard "A populous, otherworldly play that combines the hard grit of the Great Depression with something numinous and mysterious." —Telegraph
Duluth, Minnesota. 1934. A community living on a knife-edge. Lost and lonely people huddle together in the local guesthouse. The owner, Nick, owes more money than he can ever repay, his wife Elizabeth is losing her mind, and their daughter Marianne is carrying a child no one will account for. So when a preacher selling bibles and a boxer looking for a comeback turn up in the middle of the night, things spiral beyond the point of no return . . . In *Girl from the North Country*, Conor McPherson beautifully weaves the iconic songbook of Bob Dylan into a show full of hope, heartbreak and soul. It premiered at the Old Vic, London, in July 2017, in a production directed by the author. Conor McPherson is an award-winning Irish playwright. His best-known works include *The Weir* (Royal Court; winner of the 1999 Olivier Award for Best New Play), *Dublin Carol* (Atlantic Theater Company) and *The Seafarer* (National Theatre). Bob Dylan, born in Duluth, Minnesota, in 1941, is one of the most important songwriters of our time. Dylan was awarded the Nobel Prize for Literature in 2016. He released his thirty-ninth studio album, *Triplicate*, in April 2017, and continues to tour worldwide.

The Music Business and Recording Industry Aug 08 2020 *The Music Business and Recording Industry* is a comprehensive music business textbook focused on the three income streams in the music industry: music publishing, live entertainment, and recordings. The book provides a sound foundation for understanding key issues, while presenting the latest research in the field. It covers the changes in the industry brought about by the digital age, such as changing methods of distributing and accessing music and new approaches in marketing with the Internet and mobile applications. New developments in copyright law are also examined, along with the global and regional differences in the music business.